

8th Annual High Tea and Auction
November 4, 2021
Facebook Live and YouTube Live

Dear Potential Sponsor,

Research has shown that an educated female population increases a county's productivity and fuels economic growth. Unfortunately, young girls are not always empowered, especially in financial literacy, leadership, and choosing high-end careers like science, technology, engineering, arts, and math. When little girls are empowered, they can make informed choices and build stronger families, communities, and economies. In 2014, this independent organization called Empowered Girls of North Carolina was created with a mission to serve the girls of North Carolina by providing an atmosphere of diversity, where they can acquire life skills and a sense of purpose. We have come a very long way in seven years, but to keep going further, we need your support.

Misha Collins once said, "**even small acts of kindness can make a profound difference to somebody else.**" Just by being present today at our annual fundraiser, you are already a part of something phenomenal. The purpose of this event is to solicit your donations and sponsorships, but before asking you to give us your money, let me tell you a little about the work we do at Empowered Girls of North Carolina and how your support could save many lives!

The Empowered Girls of North Carolina enhances the quality of life of girls between the ages of 6 and 18 by building their integrity, respect, and self-worth. We achieve this by providing life-changing programs in the areas of STEAM, which is an acronym for ("Science, Technology, Engineering, Arts and Math"), leadership, and financial literacy. Our main goal is to provide the tools to help young girls become empowered, successful young women that can influence change in their communities and the world at large.

While our goal is to reach all girls, we recognize that girls in at-risk communities have an even greater need for our programs. Nearly 70% of the girls we serve live in families earning \$55,000 or less a year, and roughly half are from single-parent households, most of which are headed by women. We serve girls from diverse ethnic backgrounds, with 80% being African American, 10% multi-racial, 5% Caucasian, and 5% Latina.

Our flagship programs include The Teen Table Talk, which provides a safe space for teen girls to talk with peers dealing with similar issues with the guidance of a qualified mental health counselor. We also have STEAM Scholars, and the goal of this program is to introduce young women to science, technology, engineering, arts, and math careers and highlight the pathway to pursue these fields in high school and college. Then there is the entrepreneurs club. This club provides a refreshing environment for girls to learn about starting up a business through various

innovative programs that combine entrepreneurship and business fundamentals, mentoring, and activity-based learning.

Our goal is to raise at least \$10,000 during our Annual High Tea event to support our programs for girls. In the words of Mother Teresa, the highly celebrated catholic nun, she said, and I quote, **"If you can't feed a hundred people, then feed just one."** With as little as \$500, you could secure a one year of workshops for 1 girl and with \$10,000, you secure one year of STEAM, financial, or leadership workshops for 20 girls.

Desmond Tutu once said, "If we succeed in empowering girls, we will succeed in everything else." This is an opportunity to empower young girls and invest in their future and their communities. These little girls are the future leaders and drivers of change. Hence a donation to their education is a donation to change. Your support can empower that scared little girl to dream beyond society's expectations; it can teach girls about financial literacy and help them achieve financial independence. You could change hundreds of lives, and I'm hoping you decide to do that. We are counting on you to join this train and help make the world a better place, one little girl at a time! Thank you!

Our goal is to raise a minimum of \$10,000 to support our programs for girls. We have come a long way, but we still need your support. Your generous contribution will help us extend our mission of "Empowering girls by providing programming that builds integrity, respect and self-worth".



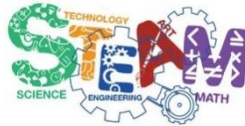
The poster features the Empowered Girls of North Carolina logo at the top left. The main title is "Empowering Girls Futures" in a cursive font, with "Presents our... Virtual 8th Annual High Tea & Auction Fundraiser" below it. A tiered tray of pastries is on the right. The event dates are "THURSDAY, NOVEMBER 4, 2021" and "SUNDAY, NOVEMBER 7, 2021" at "8:00 PM". It is broadcasted "On Facebook LIVE & YouTube Live". Ticket prices are "General Admission \$25" with "Patron & Corporate Sponsorships Available". A "Giveaways!" section mentions "GREAT SILENT AUCTION ITEMS!" and "Dress to impress. Wearing tea hats optional, but recommended." A photo of Dr. Sheila Gothard is shown with the title "MC" and her credentials: "Girls of Distinction Speakers, Kid Entrepreneurs (Sisters), Chef J'Avia & JCB Carter Blue". At the bottom, it says "Tickets available online via Eventbrite, visit www.empoweredgirlinc.org" and provides contact info: "info@empoweredgirlinc.org" and "336-790-2763".

Please support our Flagship programs

Teen Table Talk



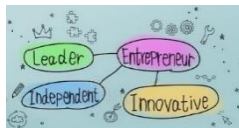
Teen Table Talk girls group is intended to provide a safe place for teen girls to talk with peers dealing with similar issues with the guidance of a qualified Licensed Mental Health Counselor and an adult facilitator. This group meets to discuss issues that are going on in teen girls' lives. These may be things like grief, depression, anger, or could be prompted by issues with relationships or decision-making. In this group, girls will also learn life skills that will help them deal with stress, relationships, challenges, school and so much more.



STEAM Scholars:

The goal of the STEAM Scholars Program is to introduce young women to Science, Technology, Engineering, Arts and Math Careers and highlight the pathway to pursue these fields in high school and college. This program will be introducing middle and high school girls to STEAM careers, coding, robotics and app building.

Our STEAM program helps to narrow the gender gap in STEAM fields through education and consistent, hands-on exposure to science, technology, engineering, arts and math during the middle school and high school years. We offer girl-only online learning opportunities. We are committed to our mission, and that is reflected in the quality of our programs and the enthusiasm and skill of our instructors.



Entrepreneurs Club

This club will provide an invigorating environment for girls to learn about starting-up a business through a variety of innovative programs that combine entrepreneurship and business fundamentals, mentoring and activity-based learning.

Empowered Girls High Tea 2021 Corporate Sponsorship Packages Options:

Supporter \$100 – \$299.00

Honorable Mention in High Tea Program

Bronze \$300.00 – \$499.00

Certificate of Recognition

Honorable Mention in High Tea Program

Silver \$500.00 – \$999.00

Certificate of Recognition

Social Media Advertisement

Honorable Mention in High Tea Program

Logo on our organization directory for 6 months

Gold \$1000.00 – \$1499.00

Pre-Event Messaging

Certificate of Recognition

Social Media Advertisement

Recognized Sponsor on Empowered Girls Website

Official Sponsorship Mention in High Tea Program

Logo on our organization directory for 1 year

Promotion on Tea Boxes which we are sending to all registrants

Platinum \$1500.00 >

Pre-Event Messaging

Certificate of Recognition

Social Media Advertisement

Recognized Sponsor on Empowered Girls Website

Photo of Representative Added to the Website

Personalized message from EGNC girls

Official Sponsorship Mention in High Tea Program

Logo on our organization directory for 1 year

Promotion on Tea Boxes which we are sending to all registrants