



“Building with integrity, respect and self-worth”
SPONSOR PACKET

This package is to help solidify your invitation to support Empowered Girls of North Carolina through donations and program sponsorship.

Please read this package carefully.

It will help understand the mission and the work of Empowered Girls of North Carolina and your ability to impact the community.

We thank you in advance for your consideration.

Why Support Empowered Girls of NC

Enhancing the quality of girls' lives by providing programming that builds integrity, respect and self-worth is the mission of Empowered Girls of North Carolina. Our primary goal is to lead girls to become successful young women that are equipped to make changes in the world.

Empowered Girls of North Carolina exists to empower girls to become responsible, self-reliant, confident girls with respect for self and others. Girls receiving these messages are more likely to stay in school, excel and become active, choose when to become mothers and become productive citizens in their respective communities.

Our programming focuses on the development of the whole girl. A combination of long-lasting mentoring relationships, a pro-girl environment and research-based programming equips girls to lead fulfilling and productive lives, break the cycle of poverty, and become role models in their community. Our comprehensive approach addresses all aspects of a girl's life and helps her discover and develop her inherent strengths.

Your gift creates meaningful change. Empowered Girls is founded on the dream that every girl around the world has access to diverse and accomplished women role models to learn from their experiences and discover their own path to empower them.

As a funder/supporter, you will enable girls to participate in programs created by experts and taught by professionals. These programs give girls opportunities they would not otherwise have -- such as creating their own business plan, learning financial literacy, engaging in community service, preparing for high tech (STEM) jobs, learning leadership skills and much more. This is your opportunity to join our grassroots efforts to grow Empowered Girls of North Carolina.

Investing in programs that help females is a social cause worth fighting for, or at least one that should command financial support from a business community that stands to benefit from a more diverse workforce. Your support can help a little girl dream beyond what she thinks is possible today. You can help girls plan for employment, start businesses, and reach financial independence. Until we step up to truly support our women and girls, providing them with confidence and training, we'll never realize the true potential of our economy.



"If your actions create a legacy that inspires others to dream more, learn more, do more and become more, then, you are an excellent leader." -Dolly Parton

Our "Empowered" Family



"My daughter has been an Empowered girl for the past 2 years and has made lifelong friends. She loves the camp and can't wait for summer to reunite with her Empowered sisters."
-Amani F.

"Such a wonderful program for girls. My daughter always has so much fun.."
-Anika H.

"Attended my first event and it was amazing! Very organized, professional and blessed group of young women and girls! Excited to see and be a part of all they do"
-Jasmine Y.

"I love working with the organization! It's so refreshing to see a village helping to raise strong empowered young ladies of the future! I'll continue to come back each year and witness the greatness that these girls encompass.."
-Nicole H.

I love working with the his organization. It brings meaning to issues to situation s that girls are faced with today and gives them an alternative that builds their self esteem, respect, and self worth. I wouldn't trade this organization for nothing in the world.
-Donna B.



"There is no doubt that it is around the family and the home that all the greatest virtues... are created, strengthened and maintained." -Winston Churchill

Profile: How We Transform Lives...

OUR MISSION

Enhancing the quality of girls' lives by providing programming that builds integrity, respect and self-worth.

OUR CALLING

Empowered Girls of North Carolina exists to empower girls to become responsible, self-reliant, confident girls with respect for self and others. Our primary goal is to lead girls to become successful young women that are equipped to make changes in the world.

WHY GIRLS ONLY?

Does co-ed programming mean equal opportunity?

A Community Counts report has found that very few youth development programs are created with girls in mind.

A higher percentage of young women felt more respected in after-school community-based organizations than they did at school:

Public and philanthropic dollars often focus on the non-school hours of young men, especially African-American boys in urban settings. Girls appear to be after thoughts as after-school programs "go coed."

Too many after-school activities for girls involve standing around watching the boys play basketball rather than those constructed specifically for and by young women.

It was discovered that a very high level of under service to girls overall exists, along with too many instances of girls being treated as second-class citizens in coeducational programs.

WHAT WE DO

Our programs are intentionally focused on girls. Our flagship programs are Leadership, STEAM careers, Financial literacy and Healthy Lifestyles for girls ages 6 to 18. While our goal is to reach all girls, we recognize that girls in at-risk communities have an even greater need for our programs. Here at Empowered Girls of North Carolina, we serve girls from diverse ethnic backgrounds: of those served directly, 80% identify as Black/African American, 10% as multi-racial; 5% White/European American/Anglo; 5% Latina/Hispanic. Nearly 70 percent of the girls we serve live in families earning \$50,000 or less a year and nearly half are from single-parent households, most of which are headed by women.

THE IMPACT OF GIRLS PROGRAMMING

ON GIRLS

1. Girls having big dreams and having the tools and resources to achieve them.
2. Girls choosing healthy relationships.
3. Girls setting goals and choosing not to become teen moms.
4. Girls being prepared to successfully apply & be chosen for colleges and jobs.
5. Girls see themselves as change agents for their own communities.
6. Girls gain increased self-esteem.
7. Girls making smart consumer choices.
8. Girls becoming readers and planners.
9. Girls considering diverse fields such as science, engineering, etc.
10. Girls given recognition for making good decisions and becoming role models.

ON FAMILIES

1. Families making good consumer choices.
2. Families are listening to and respecting girls.
3. Parents and siblings expanding personal choices.
4. Families can see girls as role models.
5. Families are talking and listening (communicating).

ON THE COMMUNITY

1. Educated women who are investing in the community.
2. Girls and women raising expectations in the community.
3. Reliable, smart community volunteers.
4. Increased talent pool for local employers.
5. Increased number of women-owned businesses.

Our Flagship Programs

S.T.E.A.M. Scholars

The goal of the STEAM Scholars Program is to introduce young women to Science, Technology, Engineering, Arts and Math Careers and highlight the pathway to pursue these fields in high school and college. This program will be introducing middle and high school girls to STEAM careers, coding and app building.

Our STEAM program helps to narrow the gender gap in STEAM fields through education and consistent, hands-on exposure to science, technology, engineering, arts and math during the middle school and high school years. We offer girl-only online learning opportunities. We are committed to our mission, and that is reflected in the quality of our programs and the enthusiasm and skill of our instructors.



"Don't let anyone rob you of your imagination, your creativity, or your curiosity. It's your place in the world; it's your life. - Mae Jemison

Our Flagship Programs

Girls Leadership

Girls Leadership Edge: Girls Leadership teaches girls the skills to know who they are, what they believe, and how to express it, empowering them to create change in their world. A collaborative program with the Women's Professional Forum. It consists of five 2-hour modules designed to lead girls down a path that will begin to unleash the power within each girl to build the Courage, Compassion and Confidence to exert positive influence throughout their lives and in the communities in which they live."

Financial Literacy

•**Financial Literacy Workshops:** Introduces girls as young as six to basic financial concepts, including money management and investment.

Why Financial Literacy?

Financial literacy is so important: One of the glaring gaps in the education of Americans is a course on how to manage money. The lack of financial literacy has devastating effects on individuals, families, schools, businesses, and communities. It can lead to a self-perpetuating cycle of adverse circumstances caused by the extreme lack of financial stability.

THE TRUTH IS THAT MANY PEOPLE:

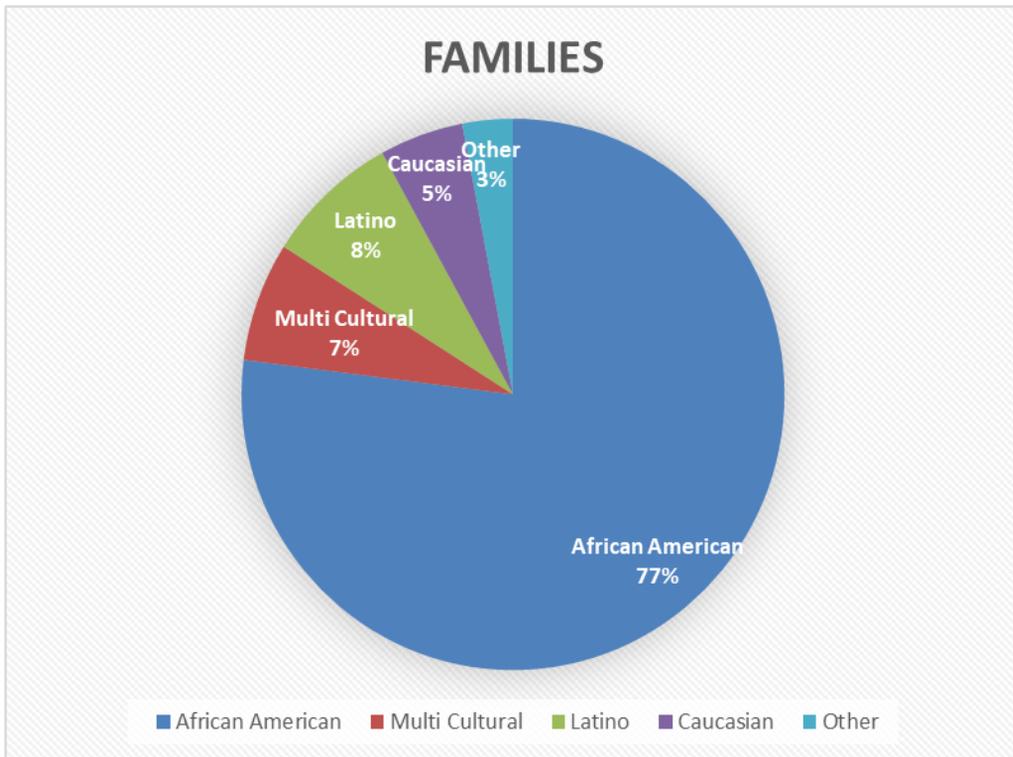
1. Have never been taught basic monetary skills
2. Make uneducated, ill-informed financial decisions
3. Experience financial distress
4. Are barely existing paycheck-to-paycheck

These problems affects everyone. People are vulnerable, struggling and sometimes desperate. One bad financial decision can take years or a lifetime to overcome.



Demographical Statistics

We serve all girls age 6 to 18. Our focus is empowering girls for the future



Partner With Us!

Your tax-deductible contribution will:

Truly make a difference in the lives of young girls who would not otherwise have this type of high-quality exposure to inquiry-based STEM (Science, Technology, Engineering & Math) education or leadership skills.

Encourage a student to consider a future career in STEM that can guarantee rewarding work as well as their personal success in the future

Instill a love of learning, an interest in problem-solving and critical thinking that changes the way a student learns for a lifetime

Build a better future for our communities through meaningful education role models.

PARTNER

Foundation grants and other large contributions will enable us to inspire hundreds or even thousands of budding scientists at a time.

DONATE

Do you believe in the power of quality education, in and beyond the classroom? A donation in any amount will power our outreach programs in many areas of STEM.

ADOPT

A single workshop, summer scholarships, an entire school year project or 10 girls for the whole school year with your contribution.. Imagine the impact your dollars will have!

What Your Donation Funds

Your tax-deductible contribution will:

Truly make a difference in the lives of young girls who would not otherwise have this type of high-quality exposure to inquiry-based STEM (Science, Technology, Engineering & Math) education. You get the opportunity to encourage a student to consider a future career in STEM that can guarantee rewarding work as well as their personal success in the future.

You get the opportunity to instill a love of learning, an interest in problem-solving and critical thinking that changes the way a student learns for a lifetime.

We all get to build a better future for our communities through meaningful education role models.

Saturday Workshops

Girls get to participate in Saturday workshops 2 Saturdays per month during the school year. They will learn financial literacy as well as leadership skills.

Specialty STEAM Program beyond the Classroom

Our STEAM program helps to narrow the gender gap in STEAM fields through education and consistent, hands-on exposure to science, technology, engineering, arts and math during the middle school and high school years. We offer girl-only online learning opportunities.

Summer STEM/Leadership Camp Scholarships: We will be able to offer girls a unique opportunity to study science and math, leadership skills and plan for a STEM career.

INVEST IN THEIR FUTURE...IT STARTS WITH ONE GIRL

WHAT YOUR SUPPORT PAYS FOR

\$45	\$100	\$500	\$2500	\$10000
One year Membership for one (1) family	One week of Summer Camp for one (1) girl	One Year of STEAM workshops for one (1) girl	One year of STEAM workshops for five (5) girls	One year of STEAM, Financial or Leadership workshops for 20 girls.

If you can't feed a hundred people, then feed just one. -Mother Teresa

Agency Profile

Legal Name of Company: Empowered Girls of North Carolina

Mailing Address: P.O. Box 13914
Greensboro, NC 27415

Service / Administrative Location: N/A

Telephone: 336.790.2763
Website: www.empoweredgirlsnc.org

Status: 501(c)(3)
Established: January 1, 2014
EIN: 56-2200151

Community Partners: Leadership Connections (Kathy Harrelson)

BOARD OF DIRECTORS:

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Kendra Leftwich	STEAM Committee	Proctor and Gamble
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