



## THE GOVERNING BOARD OF EMPOWERED GIRLS OF NORTH CAROLINA

### **Mission Statement**

“Enhancing the quality of girls’ lives by providing programming that builds integrity, respect and self-worth”.

### **Our Vision**

Our vision is to empower girls to become successful young women that exemplify the sum of our quality programming and the experiences that they have received by being a part of this girl serving organization.

### **Who We Serve**

We currently serve girls from ages 6 to 18, elementary through high school in Guilford County, North Carolina. Our future target area includes all of North Carolina through affiliate groups.

### **Board Responsibilities**

The nonprofit board of directors of Empowered Girls of North Carolina is the voluntary policy setting body that sets the direction for the organization. The board’s role is to act as a body, not as individuals, to hold an organization in trust. It must, according to nonprofit law, observe the duties of care (prudent decision-making), of loyalty (putting the organization’s interests first) and the duty of obedience (keeping faith with the mission, not performing the mission). It must ensure that the organization abides by the laws which apply.

The board must work with the Executive Director to assure that the work of the organization is accomplished. The board must be faithful stewards with the resources that are committed by the public to the organization.



**Our organization is sustained by contributions and grants from supporters. An effective board understands that it *must take an active role* in raising money, regardless of the amount of time the Executive Director devotes to resource development. The performance of board and staff in this area is intimately linked to the ability the trustees have to open doors, influence potential donors, and otherwise monitor and guide fund development initiatives. Effective fund development provides an avenue for linking a wider audience to the mission of Empowered Girls.**

### **Strategic Goals**

- 1. Have nine diverse and active board members (3 to 5 new per quarter).**
- 2. Serve girls in the Guilford County school system.**
- 3. Empowered Girls of North Carolina's three-year financial forecast must efficiently and effectively allow the organization to grow with a deliberate focus of increasing the number of girls served per year. It is essential for the organization to begin to grow while maintaining the ability to financially support the progression.**
- 4. Develop and implement a strong Fund Development campaign for sustainability of the organization.**
- 5. Develop and implement a strong Public Relations campaign. We want to clearly be recognized in the central North Carolina area as a leader in girl's issues.**